



DIRECTOR, MARKETING AND COMMUNICATIONS

“Connect, Engage and Bring Everyone Onboard”

“Create lasting solutions to end poverty, social injustices, and isolation in Toronto”. A real opportunity to lead Dixon Hall in engaging all stakeholders, externally and internally, through exceptional communications and marketing initiatives. The unique supportive programs and services that Dixon offer make a real difference in the lives of people in east downtown Toronto and beyond. Dixon Hall wants to engage and mobilize more Torontonians to realize its mission across Toronto. This wonderful Dixon Hall team wants to end poverty, social injustices, and isolation. Given the impact of COVID-19, it is more important than ever.

As the Director of Marketing and Communications and member of the Senior Leadership Team working closely with the CEO, you can help make this imperative happen. With your well-developed marketing and communications expertise, you will build trust, win friends, and engage them in making a real difference in the lives of others. Since 1929, Dixon Hall has been pioneering new programs and services to bring the Social Determinants of Health to life.

You know how to get people’s attention and move them to action. You have proven your marketing and communications expertise in 6-8 progressive leadership roles in a mid-size organization, preferably a cause-driven, service organization. You have a College or University degree in Marketing and Communications, or related field. Your written, verbal, listening and presentation skills are excellent. Your ability to excite and win internal and external followers using a wide range of communication tools is exemplary. You know how to develop strong working and supportive relationships with other organizational team leaders, program leaders. A cause that has generated a highly committed Dixon Hall team excites you. You want to make a difference in the lives of others!

You have strong proficiency in the MS Office suite, MS 365, a variety of online meeting, marketing and communication tools—you have technology savvy. You are highly energetic and well organized.

You are able to provide a “Clear” vulnerable sector police background check on an “as required” basis. You can provide evidence of full vaccination (minimum of two doses) against COVID-19 and you must be qualified to work in Canada legally.

To apply, please e-mail your resume and cover letter as a single word or pdf document to heather@bluenoseandcompany.com.

Bluenose and Company, and Dixon Hall Neighbourhood Services are committed to ensuring an inclusive selection process and work environment. If contacted for an interview, please advise us if you require any accommodation during the interview process. The hiring process is governed by Dixon Hall Neighbourhood Services Race Relations and Employment Equity Policies and Bluenose and Company is well versed in Equity, Diversity, Inclusion and Human Rights, and committed to ensuring an inclusive selection process.



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