



The P. Austin Family Foundation




**DIXON HALL** **THE SLAIGHT FAMILY FOUNDATION** **The P. Austin Family Foundation** **PRESENT:**

# MUSIC FOR LIFE

45TH ANNUAL CELEBRATION OF DIXON HALL MUSIC SCHOOL

*Fairmont* ROYAL YORK **FAIRMONT ROYAL YORK HOTEL** **NOVEMBER 23, 2023**  
**100 FRONT ST W, TORONTO** **6PM-9PM**

Dress Code: Black Tie optional



Creating lasting solutions to end poverty, social injustices, and isolation in Toronto



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## About Dixon Hall

Dixon Hall began supporting its community in 1929 as a charitable not-for-profit, and over nearly 100 years its outreach has been steadily increasing, as it continues to strengthen a diverse range of integrated services for residents of East Downtown Toronto.

Dixon Hall is a multi-service agency, and serves more than 10,000 people annually, impacting the lives of the most vulnerable and the most at-risk members of our community. We work with at-risk youth, seniors, adults with physical and health disabilities, people who need housing, individuals searching for employment, those with mental health issues, and newcomers and their families.

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# About Dixon Hall Music School

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Dixon Hall Music School has provided music lessons to thousands of children in the Regent Park, Moss Park and St. Lawrence neighbourhoods since 1978. Over the years, we've built a strong reputation as a music school that provides a cultural lifeline to families from all walks of life.

We offer a comprehensive music program that sees students through all stages (and ages) of their musical and personal development. We believe in giving students a solid groundwork in music education by offering them individual lessons together with additional training to help them flourish.

Our dedicated staff help students to increase their self-esteem and confidence by providing them with the resources and inspiration designed to expand their worlds and realize their true potential.

Our students inspire us to continue to encourage, nurture and educate as many kids as we can, effectively and compassionately, as we have been doing successfully for 45 years. We strive to be the most inclusive, innovative and accessible music school in Toronto.

Joining the Music School means unlocking a world of music in a positive, holistic and welcoming environment. As we move ahead in this decade, we know that it's not just about the lessons. It's about an individual and unique approach to our students that stresses mentorship, friendship, non-judgment and support, an approach that has successfully supported thousands of children and youth through the years.



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# Music For Life



This year, we celebrate 45 years of providing an accessible, creative home for children and youth. Music lessons are as low as \$4, and instruments can be brought home for as little as \$5 per month. Many of our students grow up with us, immersing themselves in weekly lessons, our camps, concerts and competitions, while developing both social and professional skills, plus lifelong friendships.

Music For Life is the annual benefit and gala dinner for Dixon Hall Music School. Taking place November 23, 2023, at the **Fairmont Royal York Hotel Toronto**.

The event attracts upwards of 400 generous corporate and individual guests every year. Those in attendance typically represent a wide range of professions, cultural and community stakeholders, and benefactors of the Arts, including the music industry, accounting, banking and finance, engineering, construction, law, management consulting, communications and technology.

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# Music For Life Sponsorship Opportunities

- **Presenting Sponsor \$40,000** - Three (3) Tables seats 10 guests each
- **Gold Sponsor \$30,000** – Two (2) Tables seats 10 guests each
- **Silver Sponsor \$20,000**- One (1) table seats 10 guests
- **Bronze Sponsor \$10,000**- Six(6) Tickets
- **Event Ticket \$750** (70% Tax receipt)

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# Music For Life Sponsorship Opportunities...

## Presenting Sponsor \$40,000

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Three (3) tables, seats 10 guests (**Value \$30,000**) at the dinner and the concert on November 23, 2023, at the Fairmont Royal York Toronto
- Partial tax receipt (70%)

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# Music For Life Sponsorship Opportunities...

## Gold Sponsor \$30,000

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Two (2) tables, seats 10 guests (**Value \$20,000**) at the dinner and the concert on November 23, 2023, at the Fairmont Royal York Toronto
- Partial tax receipt (70%)

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# Music For Life Sponsorship Opportunities...

## Silver Sponsor \$20,000

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: One (1) table, seats 10 guests (**Value \$10,000**) at the dinner and the concert on November 23, 2023, at the Fairmont Royal York Toronto
- Partial tax receipt (70%)



# Music For Life Sponsorship Opportunities...

## Bronze Sponsor \$10,000

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Six (6) Tickets (**Value \$4,500**) at the dinner and the concert on November 23, 2023, at the Fairmont Royal York Toronto
- Partial tax receipt (70%)

# Music For Life Sponsorship Opportunities...

## Gift In-Kind Donations

- Promotions through Dixon Hall's Social Media
- Gift In-kind recognition on Dixon Hall's website
- Acknowledgment and logo at the event and in the event program
- Listing in Dixon Hall Annual Report
- Charitable tax receipt for the donation
- Six (6) Dinner tickets (Value \$ 4,500)



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## Music For Life

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# Thank you

For Sponsorship Opportunities, PLEASE CONTACT:

**Logan Thayalan**

Director of Philanthropy

Dixon Hall

[Logan.Thayalan@dixonhall.org](mailto:Logan.Thayalan@dixonhall.org)

**DIXON HALL** PRESENTS:  
**MUSIC FOR LIFE**  
A CELEBRATION OF DIXON HALL MUSIC SCHOOL

FAIRMONT ROYAL YORK HOTEL  
100 FRONT ST W, TORONTO

NOVEMBER 23, 2023  
6PM-9PM

The poster features a circular inset image of a young girl playing the violin. The background is a dark brown/gold gradient with white starburst graphics.

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