



DIXON HALL

MUSIC FOR LIFE 2024

CELEBRATING 46 YEARS OF DIXON HALL MUSIC SCHOOL

PRESENTED BY



NOVEMBER 6, 2024

FOUR SEASONS HOTEL TORONTO
(60 YORKVILLE AVE, TORONTO, ON M4W 0A4)

WHO WE ARE

Dixon Hall began as a soup kitchen in 1929, and since then has been steadily increasing and strengthening a diverse range of integrated services for residents of Downtown East Toronto.

We are a multi-service agency, and serve more than 10,000 vulnerable and marginalized individuals and families annually, impacting the lives of the most vulnerable and the most at-risk members of our community. We work with at-risk youth, seniors, adults with physical and health disabilities, people who need housing, individuals searching for employment, those with mental health issues, and newly immigrated individuals and their families.



About Dixon Hall Music School

Dixon Hall Music School has been providing lessons to thousands of children in the Regent Park, Moss Park and St. Lawrence neighbourhoods since 1978. Over the years, we've built a strong reputation as a music school that provides a cultural lifeline to families from all walks of life.

We offer a comprehensive music program that sees students through all stages (and ages) of their musical and personal development. We believe in giving students a solid groundwork in music education by offering them individual lessons together with additional training to help them flourish.

Joining the Music School means unlocking a world of music in a positive, holistic and welcoming environment and as we move ahead in this decade, we know that it's not just about the lessons. It's about an individual approach to the students that stresses mentorship, friendship, non-judgment and support, an approach that has successfully supported thousands of children and youth throughout the years.



MUSIC FOR LIFE

Music for Life is the annual benefit and gala dinner for Dixon Hall Music School. Taking place on November 6, 2024, at the Four Seasons Hotel Toronto, this year we celebrate 46 years of providing an accessible creative home for children and youth. By supporting this fundraiser gala, you help us ensure that music lessons and instruments rentals stay accessible and affordable. Many of our students grow up with us, immersing themselves in our camps, concerts, competitions, and weekly lessons while developing both professional and social skills and lifelong friendships.

This year the event will welcome approximately 400 generous corporate and individual guests every year. Those in attendance typically represent a range of sectors including the music industry, accounting, banking and finance, engineering, construction, law, management consulting, communications and technology.

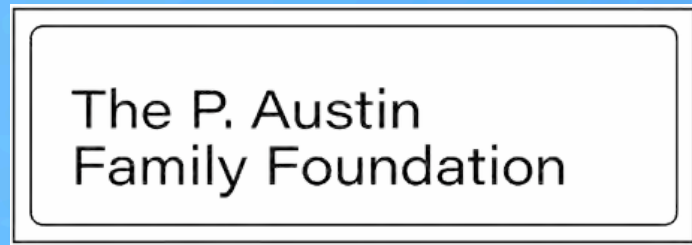


MUSIC FOR LIFE 2023 HIGHLIGHTS

[Click here to watch highlight video](#)



2023 SPONSORS



PROUD PRINT SPONSOR



WWW.ANAPASCOS.COM





PRESENTING SPONSOR (\$40,000)

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Four (4) tables, seats 10 guests (Value \$20,000) at the dinner and the concert
- Partial tax receipt (70%)



GOLD SPONSOR (\$30,000)

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Three (3) tables, seats 10 guests (Value \$15,000) at the dinner and the concert
- Partial tax receipt (70%)



SILVER SPONSOR (\$20,000)

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: Two (2) tables seats 10 guests (Value \$10,000) at the dinner and the concert
- Partial tax receipt (70%)



BRONZE SPONSOR (\$10,000)

- Promotion through Dixon Hall's Social Media Channels
- Sponsor recognition on Dixon Hall website
- Sponsor listing on event collateral, marketing materials and event sponsor loop
- Recognition in speeches at the event
- Listing in Dixon Hall Annual Report
- Priority Seating: One (1) table seats 10 guests (Value \$5,000) at the dinner and the concert
- Partial tax receipt (70%)

IN-KIND AUCTION DONOR

- Promotions through Dixon Hall's Social Media
- Gift In-kind recognition on Dixon Hall's website
- Donation value over \$2,000 will receive two (2) tickets for the event (valued at \$1,000).
- Acknowledgment and logo at the event and in the event program
- Listing in Dixon Hall Annual Report
- Charitable tax receipt for the donation



THANK YOU



Logan Thayalan

Director of Philanthropy
Logendra.Thayalan@dixonhall.org